



# Report on Utilization of IVC Website by Potential Students to Locate Distance Education Programs (September 2005 - March 2006)

Illinois Virtual Campus

This report was derived from analysis of the Illinois Virtual Campus (IVC) Web site logs. Visits to the description of each program in the IVC catalog were compiled by the WebTrends log analysis software. Visits to the description page indicate interest in that program by potential students.

According to the National Center for Educational Statistics (<http://nces.ed.gov>), the fields of Business, Social Sciences and History, Education, Psychology, Engineering, and the Visual and Performing Arts have grown in popularity over the past few years. So does the same hold true for the State of Illinois? For online degrees? The IVC (<http://www.ivc.illinois.edu>) lists over 250 online programs including 21 Bachelor's degrees, 46 Associate's degrees, and 58 Master's degrees. The table below shows the number of degrees in the IVC catalog available in the popular fields listed above.

Number of NCES Popular Degrees in IVC Catalog

Subject Area	Associate's Degrees	Bachelor's Degrees	Master's Degrees
Business	14	4	10
Social Sciences	4	2	2
Education	5	0	11
Psychology	2	0	0
Engineering	0	0	6
Visual and Performing Arts	0	0	0

Further analysis of the IVC Website data shows that several of the top ten programs accessed by potential students fall within these categories. The most popular category for online degrees seems to be the Bachelor degree completion programs available from several universities within Illinois. The top ten programs in order from most to fewest visits are listed below.

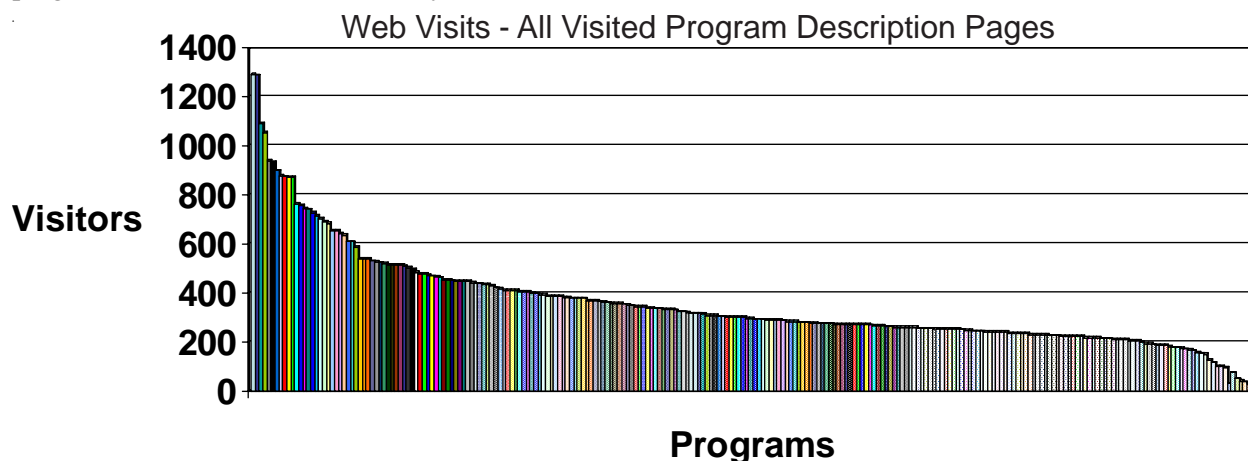
1. Online Computer Science Certificate - Loyola University Chicago
2. Bachelor of Arts in Business and Applied Science - Governors State University
3. Bachelor of Arts in General Studies - Eastern Illinois University
4. AIM Online-Management and Leadership - Judson College
5. Bachelor of Science in Computer Science - University of Illinois at Springfield
6. Doctor of Business Administration - Argosy University
7. Board of Governors Bachelor of Arts Degree - Governors State University
8. Bachelor of Science in Information Systems Technologies - Southern Illinois University Carbondale
9. Bachelor of General Studies in Liberal Arts and Sciences - Northern Illinois University
10. Bachelor of Arts in English - University of Illinois at Springfield

We interviewed representatives from seven of the ten programs listed above to find out first hand what makes their programs so popular. Maralee Parker from Judson College had this to say about the AIM Online degree; "One reason this degree is popular is because it is an accelerated program. Students

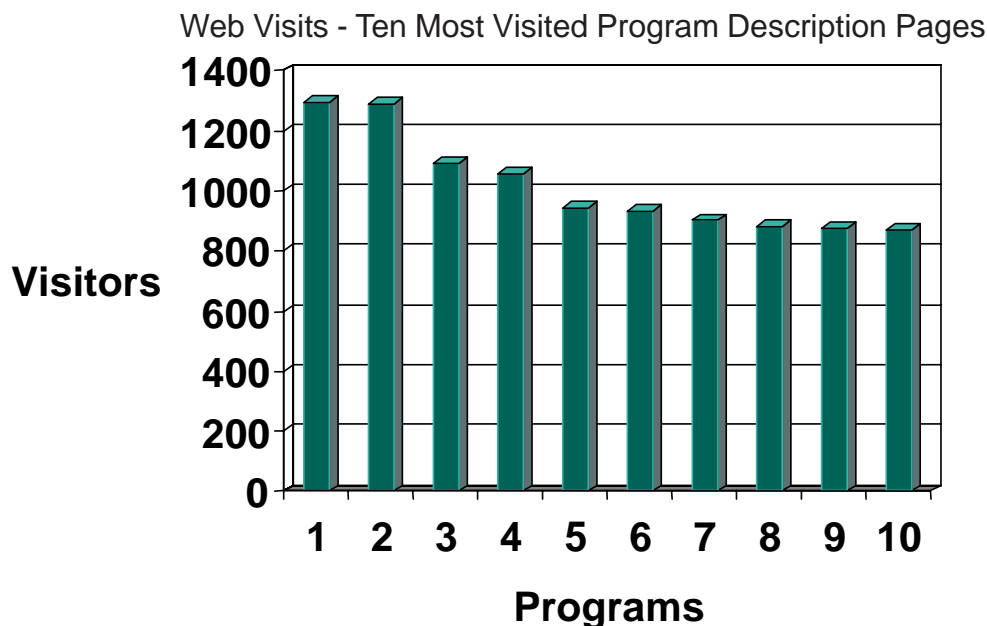


who enter with 60 or more hours can finish in 15 months. Students complete one three-credit hour course per month. The program is designed as a cohort model, so students find encouragement and camaraderie with fellow students as they progress toward the degree completion.” Barbara Selvaggio from the University of Illinois at Springfield reported that for them “Quality is key. The Information Assurance Courseware Evaluation (IACE) Review Committee has validated that our computer science curriculum meets all elements of the Committee on National Security Systems (CNSS) National Training Standards for Information Systems Security Professionals and Entry Level System Administrators. This program is taught by the same faculty with the same content as the program taught on campus. The program is convenient, as undergraduates never have to visit the campus, and graduate students need visit only to defend their projects.”

According to the Web logs, a total of 251 program description pages received visits. A complete listing of all programs can be found in the appendix of this report. The chart below shows the progression of Web visits from the number one program to the two hundred and fifty first.



The top program (Online Computer Science Certificate - Loyola University Chicago) received 1,293 visitors and last program listed received 28 visitors. The chart below shows how closely the top ten programs were in the number of visitors.



Now that we have discovered what programs students are interested in, let’s take a look at who these students are. Katherine Wright of Northern Illinois University describes the students in the Bachelor of General Studies in Liberal Arts and Sciences this way; “Our online curriculum of 28 courses spread across the humanities, social sciences and sciences is aimed at part-time, returning adult students. They are able to connect their

liberal arts coursework to real life, to current events, to a wide variety of careers, and to becoming more informed and active citizens. For many, the option of blended online courses allows them to fulfill a goal of receiving a college degree.” Kaye Woodward of Eastern Illinois University explains the variety of students enrolled in the B.A. in General Studies; “Our students are working adults with an average age of 35 to 45, but we have students from ages 25 to 70 currently enrolled. Students return to school usually for one of the three reasons – personal satisfaction, career enhancement , or as an example for their children. Ninety five percent of our students transfer in credit from other institutions and 66 percent are female.”

We know what programs they want and need, we know who they are, so now the question is how do they find out about our programs? One way students find out about these programs is through the IVC Website, which attracts around 13,000 visitors per month. In addition to the IVC, individual campuses market their programs in various ways. Michele McMaster of Governors State University details the marketing efforts of the Board of Governors Bachelor of Arts degree program; “Advertising is placed in the local papers and through a radio station aimed at our target market in the Southwest Chicago area. We have also joined a pilot project with Google Pay Per Click. Word of mouth advertising has been paying the best dividends to date.” Barbara Selvaggio of the University of Illinois at Springfield explains that many partnerships can help to promote the B.S. in Computer Science program; “Marketing is accomplished through Website promotion at UIS, IVC, University of Illinois Online, and partner institutions. Our faculty are great promoters of the program and often market it in their off campus presentations. The local paper mentions the program when highlighting special events such as the Cyber Defense Disaster Recovery Conference held recently.”

The interviews with representatives from several of the top ten programs were very informative and help to better understand the programs that attract students. Those interviewed included Pam Stipanich – Governors State University, Kaye Woodward – Eastern Illinois University, Michele McMaster – Governors State University, Barbara Selvaggio and Ted Mims - University of Illinois at Springfield, Tamora Workman – Southern Illinois University Carbondale, Maralee Parker – Judson College, and Katherine Wright – Northern Illinois University. The complete question and answer session is included below.

### **1. How many students are enrolled in your program?**

**Bachelor of Arts in Business and Applied Science – Governors State University (GSU)** – There are currently 58 students enrolled in the program.

**Bachelor of Arts in General Studies – Eastern Illinois University (EIU)** – The total number of students enrolled in the program is 1,800. There are 500 active students taking courses at EIU. The remaining students may be writing portfolios, taking courses from other institutions or currently not taking any courses.

**Board of Governors Bachelor of Arts – Governors State University (BOG)** – To date we have 1,800 students enrolled, 600 which are active students currently taking classes. The other 1,200 have stopped out for various personal, professional, or academic reasons.

**Bachelor of Science in Computer Science – University of Illinois at Springfield (UIS)** – For the Spring 2006 semester, there were 93 undergraduates and 9 graduate students. Of those students, 26 undergraduates and 2 graduate students were new to the online Computer Science program.

**Bachelor of Science in Information Systems Technology – Southern Illinois University Carbondale (SIUC)** – The program maintains between 60 and 65 continuing students. This is about capacity for the program advisor to be able to manage concurrently.

**AIM Online – Management and Leadership – Judson College (AIM)** – There are 425 students including those attending one of the two campuses in Elgin and Rockford. Approximately 30 of those full time students are online students, as Management and Leadership is the only online major currently offered.

**Bachelor of General Studies in Liberal Arts and Sciences – Northern Illinois University (NIU)** – NIU’s Bachelor of General Studies degree in Liberal Arts and Sciences has approximately 175 students. Of these, no set proportion can be strictly classified as online degree seekers because students often mix online courses with on campus courses.

## **2. How many students will you be able to accept (or have accepted) for the Fall semester?**

**GSU** – There is no cap on admission as long as the students are qualified. This program is a capstone program for those students with an A.A.S. degree to build management skills. Students must have (or nearly have) a complete A.A.S. degree to qualify.

**EIU** – Application is open and there is no cap on admission. We do request that students have at least 30 hours of college credit. However, a few are admitted with fewer than 30 hours.

**BOG** – Enrollments in this program are not set by semester. There is rolling admission and no cap on admission.

**UIS** – We can enroll 20 undergraduates in both the Spring and the Fall semester. We only enroll graduate students in the Fall and that is capped at 12. There are currently just a handful of undergraduate spots left and they will more than likely be filled by mid-July.

**SIUC** – We take 12 to 15 new students each Fall and Spring semester. So far, ten new students have already accepted for the Fall semester. The program will be full by July 15.

**JC AIM** – An additional 20 students can be added to the next available online cohort. Enrollment varies as we offer cohorts starting at nontraditional times such as mid-fall and mid-spring.

**NIU** – We will accept as many qualified students as apply. They apply through NIU’s normal admissions process, but we can expedite their admission if they check the appropriate options on the application form.

## **3. Why do you think potential students are so interested in your program?**

**GSU** – The program provides students with an A.A.S. an option to finish with a Bachelor of Arts degree. The online option also makes the program very convenient for students.

**EIU** – This program offers flexibility and accessibility. The flexibility lies in the student’s ability to choose the time and place for attending classes. The accessibility is that the courses are offered online and at 21 different off-campus locations. Students can earn credits through the assessment of prior learning (portfolio) process, and the program has a generous acceptance of transfer of credit policy.

**BOG** – The degree is an excellent opportunity for students. They can get credit for life experiences, prior learning such as military or work-related training, and they can test out of courses for credit. There are a variety of delivery modes for courses, such as CD, online, correspondence courses, broadcast TV and face-to-face.

**UIS** – Quality is key. The Information Assurance Courseware Evaluation (IACE) Review Committee has validated that our computer science curriculum meets all elements of the Committee on National Security Systems (CNSS) National Training Standards for Information Systems Security Professionals and Entry Level System Administrators. This program is taught by the same faculty with the same content as the program taught on campus. The program is convenient, as undergraduates never have to visit the campus, and graduate students need visit only to defend their projects. Price is also a big factor. E-tuition is offered and that attracts many out of state and international students. Finally, this program is a very modern and innovative program. Courses are available in such areas as Java, dot net programming and system security.

**SIUC** – The reason students enroll in this program is that it is portable and can accommodate student lifestyles. All they need is a computer and access to the Internet. This is a technology program and the students are comfortable with technology because most are working in a technology-related field. They can continue to be productive both personally and professionally while completing the degree program.

**JC AIM** – One reason this degree is popular is because of the acceleration. Students who enter with more than 60 hours can feasibly finish in 15 months. The program is designed to move through one course a month with each course earning three credit hours. Face-to-face courses meet one night a week and four hours on one Saturday a month. The program is also designed as a cohort model, so students find encouragement and camaraderie with fellow students as they progress toward the degree completion, whether it is face-to-face or online delivery. Judson is also an evangelical Christian college, and some consider that as value added to their educational experience.

**NIU** – Potential students like the convenience of online courses that work around their job, family, and class schedules. Many also like the challenge of trying something different and new. They find that they build a strong bond with their online classmates.

#### **4. Can you tell us your retention and/or graduation rates?**

**GSU** – The graduation rate is 60 percent over the five years the degree has been offered. It has only been online for the past year, but has been on campus for five years.

**EIU** – Retention rates average around 90 to 92 percent with no more than 20 withdrawals requested each year. The graduation rate is currently 76 percent.

**BOG** – Over the past six years, 1999 – 2005, the program has averaged 241 graduates per year.

**UIS** – The program is new so there are no established graduation rates. The undergraduate program began in Fall 2003 and the graduate program began in Fall 2005. Retention rates seem to be around the same as UIS online as a whole, at around 90 percent.

**SIUC** – The graduation rate is holding at 92 percent. Students tend to come and go from the program as their life situations change.

**JC AIM** – We average about a 90 percent retention rate. The students commit to a cohort when they begin and are determined to complete the program. The encouragement of their classmates helps them persevere to meet their goal.

**NIU** – Our retention rate in online classes is between 85 and 90 percent. We attribute this to the fact that our online students **DO** meet in person 2 or 3 times a semester, adhere to the same assignment schedule, and often engage in group projects.

#### **5. Why was this program created? Demand? Institutional initiative?**

**GSU** – The degree program itself was created specifically for those students with an A.A.S. degree so that they could earn a management degree without losing their vocation and/or technical credits in the transfer process. The online degree came about due to student demand. Students wanted the option of online learning for this degree program.

**EIU** – A survey conducted by the Illinois Board of Higher Education in the 1960's found that public universities were doing a fine job educating typical age (18-24) undergraduates, but that working adults were underserved. Dr. Robert Pringle was tasked with creating a degree program to educate the returning adult learner. This degree was first offered in 1972 and became available online in the mid 1990s.

**BOG** – This program was started by Dr. Robert Pringle in the early 1970s to educate underserved adult populations. Governors State University is unique from the other schools offering this degree program in that it offers upper division (junior/senior level) courses only.

**UIS** – UIS received a Sloan Grant to create this online degree. Computer Science was the fourth degree offered online by UIS, and was a natural choice as most faculty were utilizing technology in their courses, and some of the required courses were already available online.

**SIUC** – Creation of this degree was primarily an institutional initiative. However, a four year HECA grant helped create the online degree program. Fall 2001 was the first year the online degree was offered. That year, seven students, all with A.A.S. degrees began the program. To date, six have graduated and one continues to take courses.

**JC AIM** – The Management and Leadership Online degree was created in 1999, due to student demand, as well as institutional initiative. Judson offers five majors for adults in The AIM Program – Management and Leadership, Human Resource Management, Human Services, Criminal Justice Management, and Management Technology Systems. However, the Management and Leadership major is the only online degree available at this time.

**NIU** – The blended online Bachelor of General Studies (BGS) degree is just the latest development in a program that dates to 1975. Originally conceived as a degree to serve non-traditional students, the BGS has always offered courses with innovative schedules (evenings, weekends, concentrated course formats) and at convenient locations (community colleges, high schools, and even prisons). Delivering courses online was simply a natural outgrowth of a long-standing commitment to place-bound students who, for one reason or another, didn't complete college on the usual timetable.

## **6. What kind of marketing do you do for this program?**

**GSU** – Marketing consists of print advertisements, flyers and posters at the local community colleges, Website promotion on both the GSU and the Business/Public Administration sites, and recruitment at the local community colleges.

**EIU** – About a year and a half ago we began to take a proactive stance toward marketing this program. We have radio advertisements, advertisements in the local theaters that run before the movies, and direct mail campaigns in the surrounding areas. We find that word of mouth advertising is highly effective for this program as well.

**BOG** – Advertising is placed in the local papers and through a radio station aimed at our target market in the Southwest Chicago area. We have also joined a pilot project with Google Pay Per Click. Word of mouth advertising has been paying the best dividends to date.

**UIS** – Marketing is accomplished through Website promotion at UIS, IVC, University of Illinois Online, and partner institutions. Our faculty are great promoters of the program and often market it in their off campus presentations. The local paper mentions the program when highlighting special events such as the Cyber Defense Disaster Recovery Conference held recently.

**SIUC** – Brochures are a large part of our marketing plan. We do a direct mail promotion to the local community colleges along with visits to the colleges. We also promote the program on the SIU Connected Website.

**JC AIM** – The AIM Online program is marketed along with the face-to-face campus programs; through direct mail, radio, online ads, billboards, TV and newspaper advertisements, Information Sessions, and community outreach.

**NIU** – Our marketing consists of informational open house nights at NIU’s regional centers and at our community college partnership schools—Rock Valley College, Elgin Community College, and Waubonsee Community College. We also use the Web, targeted email, mailed brochures and course descriptions, and our campus newspaper. Our classes fill quickly, again because class size is limited, but as demand warrants, we can create additional sections of our online courses.

**7. Describe your typical online student. Are they on-campus finishing degree? Off-campus working adults? Transfer students with Associate’s degree?**

**GSU** – The majority of our students are working adults transferring credits from many sources. They are active members of the technical or vocational trades. The average age is 37.

**EIU** – Our students are working adults with an average age of 35 to 45 but we have students from ages 25 to 70 currently enrolled. Students return to school usually for one of the three reasons – personal satisfaction, career enhancement, or as an example for their children. Ninety five percent of our students transfer in credit from other institutions and 66 percent are female.

**BOG** – The average age of our students is 40 with very few under the age of 25. Most are working adults who wish to use their life experience to help them achieve their educational goal of a Bachelor’s degree.

**UIS** – Most of our students are working full time in the Information Technology industry. They started college in the 80s and left for high paying jobs. They have returned for their degrees to help with career advancement or because they routinely work with others who have degrees.

**SIUC** – Students enrolled in our program have an A.A. or A.S. degree with some technical work experience, or an A.A.S. degree in a computer related field. Many are active duty military or working adults who are considered place bound due to their careers.

**JC AIM** – We require students be at least 23 years of age and have 3 years of full time work experience so they can participate in discussion based learning. All students are off campus working adults from the surrounding area, except for online students, who may be from other states as well. Average age is 37; more female than male representation. Most transfer in courses from other schools, and may also earn credit through prior learning assessment.

**NIU** – Our online curriculum of 28 courses spread across the humanities, social sciences and sciences is aimed at part-time, returning adult students. They are able to connect their liberal arts coursework to real life, to current events, to a wide variety of careers, and to becoming more informed and active citizens. For many, the option of blended online courses allows them to fulfill a lifelong goal of receiving a college degree.

The Illinois Virtual Campus will continue to monitor the logs of the Website and present information that we feel will be interesting and helpful to institutions offering distance education. If you have any questions or comments about the IVC or the IVC Website, please feel free to contact Dr. Iris Stovall, IVC Director at [istovall@uillinois.edu](mailto:istovall@uillinois.edu) or by phone at 217.244.9531.

## Appendix

### Complete Six Month Summary Table for September 2005 - March 2006

<b>Program</b>	<b>Institution</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Total</b>
Mundelein College Online Computer Science Certificate Program	Loyola University	149	174	147	177	241	171	234	1293
Bachelors of Arts in Business and Applied Science	Governors State University (GSU)	157	165	168	194	247	166	192	1289
Bachelor of Arts in General Studies Degree Program	Eastern Illinois University (EIU)	136	136	142	190	208	116	163	1091
AIM Online - Management and Leadership	Judson College	101	104	172	222	228	123	107	1057
Bachelor of Science in Computer Science	University of Illinois at Springfield (UIS)	111	140	119	138	141	113	180	942
Doctor of Business Administration (DBA)	Argosy University	103	129	149	186	132	93	140	932
Board of Governors Bachelor of Arts Degree Program	GSU	99	85	116	150	151	125	175	901
Bachelor of Science in Information Systems Technologies	Southern Illinois University Carbondale (SIUC)	119	117	133	139	153	91	127	879
Bachelor of General Studies in Liberal Arts & Sciences	Northern Illinois University (NIU)	145	121	123	104	127	108	148	876
Bachelor of Arts in English	UIS	112	117	104	97	167	101	174	872
Bachelor of Arts in Liberal Studies	UIS	99	102	103	140	136	120	172	872
School for New Learning	DePaul University	111	107	113	111	130	77	113	762
Real Estate Brokers License Preparation Certificate	Harper College	101	142	73	98	151	75	119	759
Institutional Corrections	Illinois Central College	108	150	124	125	72	50	116	745
Bachelor of Arts in History	UIS	119	74	94	9	118	108	146	742
Bachelor of Science in Mathematical Sciences	UIS	110	126	89	93	115	74	121	728
Adult Education Masters Program (ACE Masters Online)	National-Louis University	85	109	106	105	124	69	118	716
Bachelor of Arts in Philosophy	UIS	82	103	75	94	91	103	156	704
Master of Business Administration - Blended Program	University of Illinois at Chicago (UIC)	78	88	94	105	122	75	130	692
NetMath - Online Math Courses	University of Illinois at Urbana-Champaign (UIUC)	98	107	101	100	110	65	103	684

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Illinois Teacher Certification in Post-Secondary Mathematics	UIS	127	114	67	65	94	64	125	656
Management Information Systems	UIS	67	72	85	137	102	72	119	654
Bachelor of Arts in Psychology	Argosy University	81	135	83	84	93	60	106	642
Master of Computer Science	UIUC	68	82	71	89	85	81	159	635
Certified Professional Secretary Certificate	Harper College	78	87	82	85	111	73	93	609
Medical Laboratory Technician	Illinois Central College	92	105	74	90	94	62	91	608
Online Master's Degree in Agricultural Education	UIUC	67	129	52	60	83	75	121	587
Biology	Illinois Institute of Technology (IIT)	64	80	54	78	106	61	96	541
Accounting Clerk Certificate	Harper College	74	101	49	72	74	56	84	540
Illinois Teaching Certificate in Secondary Math or Science	DePaul University	79	81	43	49	88	62	136	538
Doctor of Education Curriculum and Instruction or Educational Leadership	Argosy University	69	84	68	83	83	48	94	529
Board of Trustees Bachelor of Arts Degree	Western Illinois University (WIU)	82	75	79	64	85	49	91	525
Master of Science in Mechanical Engineering	UIUC	42	47	57	179	61	50	87	523
Psychiatric/Mental Health Nursing	Rush University	56	63	40	50	75	106	132	522
Basic Office Skills Certificate	South Suburban College	80	91	70	65	68	56	86	516
The Paralegal Certificate Program	Black Hawk College	79	72	47	60	86	66	105	515
The Professional in Human Resources Online Certificate Program	DePaul University	53	64	58	67	66	84	122	514
Early Childhood Education AA	Parkland College	85	90	65	51	76	61	85	513
LEEP: Library and Information Science	UIUC	90	65	51	69	72	66	94	507
General Education	Illinois Central College	83	72	84	60	72	51	79	501
Community College Teaching and Learning (Ed.M.)	UIUC	73	65	60	63	82	57	96	496
Master of Science in Software Engineering	DePaul University	22	39	59	127	91	56	92	486
GME Core Curriculum	UIC	47	60	64	77	80	55	97	480

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Bachelor of Science in Health Arts	University of St. Francis	68	60	68	64	76	56	85	477
AS with a concentration in MIS, 100% Online	Waubonsee Community College	63	72	51	66	80	50	91	473
Master of Arts in Education (M.A.Ed.)	Argosy University	76	71	59	56	71	49	87	469
M.A. in Teacher Leadership Online (MTL)	UIS	59	70	67	62	66	53	90	467
Developmental Studies graduate program	National-Louis University	65	62	53	57	66	68	92	463
Associate of Arts with a concentration in Criminal Justice, 100% Online	Waubonsee Community College	60	70	61	64	79	40	79	453
Business Administration	Illinois Central College	67	62	67	55	87	44	70	452
Health Informatics Certificate Program	UIC	63	75	73	29	70	56	84	450
Elementary Education AA	Parkland College	53	42	50	58	90	64	92	449
Doctor of Nursing Science	Rush University	44	59	54	67	70	64	89	447
AA with a Concentration in Liberal Arts, 100% Online	Waubonsee Community College	67	74	53	58	70	48	77	447
Master of Arts in Education: Teaching and Learning with Technology	Quincy University	78	89	49	43	60	49	78	446
Legal Aspects in Education	UIS	50	56	44	69	60	65	99	443
Global Human Resource Development	UIUC	63	66	54	81	57	59	59	439
Health Physics	IIT	44	58	53	52	58	77	96	438
Engineering Law and Management Certificate	UIC	46	51	49	60	61	68	100	435
Certificate in Online Teaching	GSU	41	58	61	66	74	50	85	435
School Nurse Certificate Program	UIC	71	70	54	61	60	39	75	430
Global Studies in Education	UIUC	53	52	47	59	67	59	83	420
Gas Engineering	IIT	39	45	36	72	72	66	89	419
Curriculum, Technology, and Education Reform	UIUC	63	67	43	54	50	55	80	412
Master of Education	Olivet Nazarene	59	71	52	51	57	41	80	411
Master of Arts of Business Administration	Argosy University	58	54	56	54	68	48	72	410
Business Administration	Lake Land College	64	68	58	55	70	35	60	410
Accounting	Highland Community College	50	57	49	51	76	44	80	407
Master of Business Administration	Benedictine University	47	55	51	63	75	41	74	406

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AA with a concentration in Psychology, 90% Online	Waubonsee Community College	67	72	51	52	54	36	72	404
Information Technology and Management	IIT	50	80	45	50	54	40	82	401
Psychology AA	Parkland College	50	66	43	44	66	41	87	397
Associate in Science (A.S.) General	McHenry County College	47	57	46	62	65	39	78	394
Accounting	Lake Land College	43	92	47	46	65	43	57	393
Accountancy	Illinois Central College	51	73	46	56	58	39	65	388
Associate Degree in Science and Arts	Danville Area Community College	54	51	38	47	53	62	81	386
Certificate in Professional Human Resource Management	Black Hawk College	43	51	41	57	56	48	89	385
Writers Series Online Courses	UIC	52	55	53	44	62	38	81	385
Master of Science in Telecommunication Systems	DePaul University	44	57	41	52	58	44	87	383
Veterinary Education Online	UIUC	64	50	42	48	46	52	79	381
Doctor of Nursing	Rush University	43	58	49	56	53	49	70	378
Master of Business Administration	University of St. Francis	51	47	47	56	58	50	69	378
RN to BSN	Illinois State University (ISU)	58	56	40	49	56	38	80	377
RN to BS in Nursing	Southern Illinois University Edwardsville	51	52	50	49	61	37	77	377
Philosophy Minor	UIS	58	53	39	41	61	49	69	370
Master of Science in Computer, Information and Network Security	DePaul University	60	51	46	60	51	34	67	369
Community Based Correction	Illinois Central College	45	43	46	46	62	52	74	368
Real Estate Sales Professional Certificate	Harper College	47	60	41	45	53	49	71	366
Online Secondary (grades 6-12) Math Certification	UIS	53	45	43	43	56	39	82	361
Supervisory Management Certificate Program	College of DuPage	42	54	41	58	48	43	73	359
AS with a concentration in Computer Science, 90% online	Waubonsee Community College	57	42	43	58	56	38	63	357
Specialist in Blood Bank Technology	UIC	45	68	43	49	52	37	63	357
Consumer Marketing Certificate	College of DuPage	53	50	32	47	49	45	79	355
Master of Health Professions Education	UIC	49	55	52	47	45	37	69	354

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Associate of Arts	Kaskaskia College	56	59	29	48	51	36	73	352
MPH in Public Health Informatics	UIC	46	48	37	60	48	36	72	347
Secondary Education AA	Parkland College	46	51	39	46	53	40	71	346
Graduate Certificate in e-Learning	Roosevelt University	47	40	33	49	46	40	90	345
Professional Development Sequence in Translation, French	UIUC	42	50	38	56	50	39	68	343
Renewing Public Housing	UIC	34	38	25	35	73	53	81	339
Certified Fire Fighter II	UIUC	50	53	40	45	49	37	64	338
Unix and Linux Training Courses Online	UIUC	53	51	41	40	41	41	69	336
Web Designer - Certificate	Illinois Central College	46	43	49	47	54	30	66	335
Business Management AAS	Parkland College	41	48	52	36	65	34	56	332
Math Teacher Link	UIUC	48	43	34	41	55	33	77	331
Associate in Arts - General	Waubensee Community College	52	43	40	46	54	35	61	331
RN-BSN Completion	Rush University	44	52	28	45	46	44	70	329
Health Care Management Certificate	Lewis University	51	52	31	48	45	40	57	324
Accounting	Danville Area Community College	37	54	40	43	56	28	65	323
Analytical Chemistry	IIT	41	54	38	42	44	36	64	319
Master of Science in Health Services Administration	University of St. Francis	44	33	39	39	49	37	77	318
Graduate Certificate in Training and Development	Roosevelt University	43	39	29	38	46	48	75	318
Business: Independent Business Management Certificate	Parkland College	37	37	30	51	47	39	76	317
Master of Engineering	UIUC	47	55	42	41	34	38	59	316
Industrial Technology and Operations	IIT	40	39	34	40	44	43	70	310
Accounting	Lake Land College	36	45	34	41	65	29	57	307
Business Administration AS	Parkland College	41	44	37	39	61	30	54	306
Computer & Information Sciences	Knowledge Systems Institute	42	40	41	39	33	44	66	305
Ag Tech - John Deere	Lake Land College	44	53	22	43	39	36	66	303
Certificate in Project Management Principles	Black Hawk College	34	50	32	42	50	39	56	303

<b>Program</b>	<b>Institution</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Total</b>
Distance Education Associate in Arts (AA) Degree	McHenry County College	38	47	35	38	41	35	68	302
Master of Science in Computer Science	DePaul University	38	38	31	45	46	33	69	300
Radio Sales Certificate	Lake Land College	25	56	34	49	38	31	67	300
Fire Science AAS	John Wood Community College	32	40	29	35	49	44	68	297
Special Education AA	Parkland College	46	50	38	46	40	30	47	297
Graduate Program in Computer & Information Sciences	Knowledge Systems Institute	33	34	26	36	47	44	73	293
Agriculture	Lake Land College	41	43	31	35	43	33	67	293
Project Management Online	UIC	33	47	30	36	49	32	66	293
Business Education	Parkland College	38	37	33	38	45	35	65	291
Interpreter Preparation	John A. Logan College	37	38	38	36	45	33	64	291
Industrial and Business Security - Certificate	Illinois Central College	36	44	35	36	45	32	63	291
Tourism	Danville Area Community College	27	37	27	39	57	41	61	289
Master of Science in Management	University of St. Francis	35	35	33	38	46	49	50	286
Master of Science in Instructional Technology Systems	DePaul University	28	38	24	32	55	43	65	285
Purchasing Certificate	Harper College	40	38	31	38	44	37	56	284
Liberal Arts and Sciences AA	Parkland College	40	48	32	31	39	32	61	283
Business English	UIC	40	36	30	38	37	38	62	281
Business Management Certificate	Lake Land College	38	37	22	43	41	34	65	280
Undergraduate Certificate in Organizational Leadership	Roosevelt University	33	40	32	40	49	31	55	280
Wireless Communication Technology Certificate	UIC	34	41	27	34	40	31	70	277
Ag Sales - John Deere	Lake Land College	39	44	28	31	28	35	71	276
Political Science AA	Parkland College	42	42	32	33	34	27	65	275
Computers in Business Certificate	Harper College	43	38	25	38	36	35	60	275
Information Systems	UIUC	42	37	38	38	35	25	60	275
Associate Degree in Applied Science	Danville Area Community College	42	42	34	33	36	28	59	274
Environmental Studies	UIS	-	24	46	49	51	40	63	273

<b>Program</b>	<b>Institution</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Total</b>
Master of Science in Continuing Education and Training Management	University of St. Francis	39	45	29	32	36	34	58	273
Power and Energy Systems	UIUC	35	35	30	38	46	34	55	273
Basic Supervision Certificate Program	Black Hawk College	36	39	22	38	43	26	67	271
Materials	UIUC	34	35	26	34	35	36	70	270
Logistics	Black Hawk College	22	32	23	53	46	31	63	270
Strategic Technology Management (STM)	UIUC	32	39	23	49	34	33	60	270
Teaching Certificate in Nursing Education	UIC	36	36	23	39	47	31	58	270
Case Management for Aging Clients	Lewis and Clark Community College	41	39	26	39	38	34	53	270
Computer Engineering	IIT	15	39	31	40	33	45	66	269
Integrated Circuits	UIUC	37	31	24	37	43	32	61	265
History AA	Parkland College	44	39	27	36	37	30	52	265
Master of Arts in Information Technology	DePaul University	36	40	28	42	38	33	47	264
Tax Practitioner Certificate	McHenry County College	31	35	25	38	40	30	64	263
Production and Inventory Management	Black Hawk College	34	35	25	40	43	37	49	263
Master of Science in Information Systems	DePaul University	40	44	29	30	37	25	56	261
Microsoft Office Suite Tools Certificate	South Suburban College	35	35	28	46	35	28	54	261
Computer Science w/options	IIT	20	42	33	39	41	25	60	260
Fund Development Series for Nonprofit Organizations	UIC	31	34	25	36	45	28	59	258
Business Marketing	Parkland College	35	38	24	33	44	28	56	258
Career Specialist Studies	UIS	36	38	29	33	48	29	45	258
CME Online - Specialty Needs for Primary Care Physicians	UIC	34	52	21	37	33	26	54	257
Network Specialist Certificate (Cisco)	Harper College	34	38	29	44	34	27	51	257
Resource Room Specialist	Lake Land College	32	39	23	29	38	30	65	256
Master of Science in Distributed Systems	DePaul University	40	43	28	34	34	28	49	256
MicroComputer Tools Certificate	South Suburban College	31	36	26	32	37	29	64	255
Telecommunications and Signal Processing	UIUC	37	31	25	39	44	29	50	255
Certificate Program in Computer & Information Sciences	Knowledge Systems Institute	43	39	25	35	40	25	57	254
Marketing	Harper College	26	38	21	33	47	29	59	253

<b>Program</b>	<b>Institution</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Total</b>
Beginning Web Page Design Certificate of Achievement	Waubonsee Community College	39	34	29	38	36	25	52	253
Master of Science in E-Commerce Technology	DePaul University	26	30	38	38	35	36	50	253
Computer Security	UIUC	35	39	24	33	36	24	61	252
Purchasing	Black Hawk College	31	35	22	34	44	28	57	251
General Studies Certificate	Waubonsee Community College	36	35	22	29	35	31	59	247
Marketing	Danville Area Community College	21	39	29	39	45	27	47	247
Total Quality	Black Hawk College	30	36	22	34	38	25	59	244
Distance Education Associate in General Education (AGE)	McHenry County College	29	32	25	33	41	27	57	244
Certificate in Nonprofit Management	UIC	32	33	27	37	35	30	50	244
Customer Service	Black Hawk College	29	35	20	39	36	29	55	243
Certificate for Professional Technical Communications	College of Lake County	27	27	32	39	29	27	61	242
Computer Science	IIT	28	43	28	33	34	23	53	242
NetPrep Senior Network Specialist Certificate	Harper College	27	32	26	28	39	31	58	241
Software Engineering)	UIUC	35	48	29	32	33	22	42	241
Associate of Arts in Business Administration	College of Lake County	29	31	27	40	40	32	42	241
Material and Chemical Synthesis	IIT	30	37	22	33	29	28	61	240
Management	Danville Area Community College	27	31	21	33	32	30	63	237
Professional Development Sequence In Dairy Science	UIUC	31	28	19	34	32	27	65	236
E-Business Strategy	UIC	27	24	24	34	31	34	61	235
E-Commerce	Illinois Central College	31	33	25	33	37	29	47	235
Intro to Geographic Information Systems	Lake Land College	33	45	27	31	32	25	42	235
Current Trends in the Medical Treatment of Glaucoma	UIC	21	32	21	33	33	28	63	231
Planning Commissioner	UIC	25	28	19	31	35	33	59	230
Electromagnetics Technology Certificate	UIC	26	36	17	31	30	32	58	230

<b>Program</b>	<b>Institution</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Total</b>
Hazardous Waste Risk and Remediation	UIUC	29	35	19	30	29	30	55	227
Midmanagement Certificate Online	Waubensee Community College	32	29	22	29	36	33	46	227
Ag Power Technology	Lake Land College	27	32	18	29	30	29	61	226
Certificate in Public Health Informatics	UIC	29	39	22	29	35	23	49	226
Marketing Strategy in the Digital Age	UIC	30	29	20	33	38	26	49	225
Network Engineering	IIT	11	28	21	27	32	42	62	223
Associate of Applied Science in Computer Information Systems – Microcomputer Applications	College of Lake County	36	24	24	35	31	24	49	223
New Advances in the Management of Dyslipidemia	UIC	20	28	18	32	33	26	65	222
Network Specialist Certificate (NetPrep)	Harper College	25	29	18	33	34	22	60	221
Rich Internet Application Developer	Illinois Central College	24	30	27	30	32	26	52	221
System Software	UIUC	31	30	21	27	40	21	51	221
International Business Management Certificate	Parkland College	25	30	22	31	38	26	46	218
Mastery of Business Applications	Black Hawk College	28	32	23	31	33	28	43	218
Advanced Electronics	IIT	22	31	23	29	29	24	58	216
Networks and Distributed Systems	UIUC	31	29	20	31	30	27	47	215
Certificate for Microcomputers for Business	College of Lake County	32	29	20	33	29	22	49	214
The Culture of U.S. Business Online	UIC	25	31	23	26	32	28	49	214
Materials Failure	UIUC	23	30	20	29	30	26	55	213
Quality and Systems Management Program	Aurora University	30	30	20	25	33	31	43	212
Ag Business and Supply	Lake Land College	29	30	17	29	28	22	56	211
Travel and Tourism Certificate of Achievement	Waubensee Community College	22	30	22	29	33	25	48	209
International Business Studies	McHenry County College	22	30	23	32	32	24	46	209
Botanicals for Womens Health	UIC	25	28	27	33	31	21	41	206
Sales Management and Development Certificate	Harper College	23	28	20	31	34	24	44	204
Electrical and Computer Engineering	IIT	16	30	23	26	28	25	55	203

<b>Program</b>	<b>Institution</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Total</b>
Power Engineering	IIT	16	28	16	30	29	32	46	197
Ag Professional Custom Application	Lake Land College	23	28	17	25	30	23	48	194
Prior Learning Assessment Certificate Program	DePaul University	26	27	24	18	35	18	43	191
Control Systems	IIT	18	26	17	31	34	20	44	190
Antithrombosis Therapy Management Certificate Program	UIC	30	32	18	14	29	19	45	187
Computer Science w/specialization in information systems	IIT	17	27	29	23	26	20	45	187
Business Administration	Midstate College	-	-	21	43	53	23	45	185
Computer Science with specialization in software engineering	IIT	15	26	22	24	25	21	47	180
Computer Science w/specialization networking and telecommunications	IIT	15	26	10	38	24	19	46	178
Certificate of Advanced Study in Library and Information Science	UIUC	37	21	12	21	24	19	43	177
Career Specialist Certificate	Lake Land College	25	24	13	24	26	22	40	174
Environmental Health Informatics	UIC	18	27	18	24	24	18	42	171
Manufacturing Excellence	Black Hawk College	13	15	16	35	32	12	44	167
Master of Science in Computer Science	UIS	-	-	-	30	49	30	56	165
Mass Communications: Integrated AA	Parkland College	10	17	14	13	19	23	60	156
Computer Engineering	IIT	24	18	14	18	33	14	31	152
Wireless Communications Engineering	IIT	2	24	17	20	21	21	45	150
Mass Communications: Advertising/Public Relations AA	Parkland College	7	10	18	11	11	15	55	127
Telecommunications and Software Engineering	IIT	14	18	13	10	15	17	30	117
Manufacturing Excellence	Black Hawk College	13	15	8	9	17	12	29	103
Electrical Engineering w/thesis option	IIT	11	16	11	10	13	11	29	101
Quality and Systems Management Program	Aurora University	12	15	9	10	14	8	28	96
Basic Vocational Specialist in Management	Elgin Community College	-	-	16	12	18	7	29	82
Mass Communications: Journalism AA	Parkland College	11	9	9	8	11	5	21	74

<b>Program</b>	<b>Institution</b>	<b>Sept</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Total</b>
Associate in General Studies	Parkland College	11	10	13	3	6	4	2	49
Business Administration	UIS	-	-	-	-	-	-	41	41
Associate of Applied Science in Multimedia Communications	College of Lake County	7	4	0	3	7	8	8	37
Associate in Arts	Parkland College	7	11	0	1	6	2	1	28

Note: A dash (-) indicates months a program was not available in the IVC catalog.